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For Immediate Release

Progeny Dental Leads Market In Intraoral X-ray Sales

Buffalo Grove, IL, December 29, 2006—Progeny Dental is the leading U.S. manufacturer of intraoral x-ray systems according to the Dental Trade Alliance 2006 Q2 and Q3 Large Equipment Reports. The most recent DTA report shows Progeny in a leading position with 27% of the intraoral x-ray market share and unit sales up more than 86% over 3Q 2005.

CEO Ed McDonough attributes the company's rapid growth to "our absolute commitment to product quality and innovation, and to strong customer and technical support for our customers. Our Preva DC and JB-70 dental x-rays are designed to deliver the highest level possible in imaging excellence and productivity," he said.

Since its founding in 2001 Progeny Dental has earned a reputation for well-designed, high quality intraoral x-rays. Only four years after launching its first product, the JB-70, and 18 months after introduction of the Preva DC, Progeny has become the leading manufacturer of intraoral dental x-ray systems in the United States. Progeny also manufactures intraoral cameras and digital sensor systems.

For additional information about Progeny Dental, visit the company's website at www.progenydental.com.

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