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News Release

For Immediate Publication

FOR IMMEDIATE RELEASE

New Vantage™ Digital Panoramic System now Available from Progeny®, a Midmark Company

Systems begin shipping to customers July 1, 2010

VERSAILLES, Ohio – (July 1, 2010) – Progeny®, the leading manufacturer of intraoral X-rays in the U.S., announces immediate availability of the new Vantage™ Digital Panoramic System.

Introduced at the Chicago Dental Society Midwinter Meeting in February, the much-anticipated Vantage™ system offers an exceptional range of features including advanced user tools, expanded kV and mA range and field-selectable left, right or center patient entry. The system is designed for immediate productivity “out of the box” with a dedicated PC workstation and TWAIN connectivity software included as standard features.

Powered by the latest imaging technology, automatic spinal compensation and Progeny’s 3-Motion™ Imaging Rotation, Vantage delivers consistent, detailed images for analysis and diagnosis. Workflow enhancements include three lasers for precise positioning, left and right mechanical controls, five pre-programmed exam selections and the unique VantageTouch™ user interface.

VantageTouch™ functions much like today’s smart phones and gives new meaning to “user-friendly”. Its intuitive technology allows clinicians to access any function with speed and confidence just by touching the screen. Exam set-up and customization, real-time image preview and exam status are all quickly accessed at the VantageTouch control.

For more information, call 888-924-3800 or visit www.progenydental.com.

About Midmark Dental

Dedicated to helping dental professionals deliver the most efficient patient care, Midmark offers a complete line of innovative equipment solutions for operatories, instrument processing and central utilities. The Midmark Artizan™ Dental Furniture line and Integra™ Dental Casework offer the most comprehensive cabinetry solutions available from a dental manufacturer. And, its line of ergonomic dental chairs with patented integrated armrests is recognized for comfort and style. Designed to deliver exceptional value and productivity to high-tech dental practices, including intra-oral dental X-ray, digital panoramic and digital sensor systems, the Progeny dental imaging products lead the industry with more than 35,000 intra-oral X-ray installations. In addition, Midmark offers quality lighting, reliable delivery systems, ergonomic seating, air compressors and evacuation systems, as well as market-leading sterilizers.

About Midmark

Midmark Corporation brings efficient patient care to millions of people each day in the human and animal healthcare industries around the world. The most trusted name in medical, dental and veterinary healthcare equipment solutions, Midmark is committed to providing innovative products and services for the healthcare professional, integrating value-added technology into everything it does. With over 1,100 teammates worldwide, Midmark is dedicated to making a positive difference in the practice of healthcare. Headquartered in Versailles, Ohio, Midmark Corporation maintains four subsidiaries in the United States. To support international healthcare markets, it holds a subsidiary in France, and partners with a leading healthcare manufacturer in India. For more information about Midmark, visit the company's Web site at midmark.com.

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