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# News Release

## For Immediate Publication

### FOR IMMEDIATE RELEASE

**Midmark Introduces ClearVision™ Digital Sensor System by Progeny**  
Delivering high quality images that are simple to acquire with premium comfort for patients

**VERSAILLES, Ohio – (Date, 2011)** – Midmark, the leading manufacturer of intraoral X-rays in the U.S., today announced the introduction of the ClearVision™ digital dental sensor system by Progeny, available immediately.

“ClearVision is the simple solution for the dentist who wants to take his or her facility to the next level with digital imaging,” commented John MacLennan, Midmark vice president, sales and marketing of Progeny Imaging products. “ClearVision brings together high speed USB 2.0 connectivity, patient comfort and durability in one easy-to-use package.”

This new sensor system puts patient comfort first, featuring rounded corners, contoured surfaces and a flexible cable that allows the sensor to be positioned as needed for accurate image acquisition without distressing the patient. ClearVision uses high speed USB 2.0 technology for a simple connection to a PC and comes with a quick calibration flash drive to prepare your sensor for a no-hassle installation. The Kevlar® reinforced cable and hermetically sealed, waterproof design provides added durability even during repeated routine cleaning.

ClearVision uses advanced CMOS technology to optimize resolution while reducing noise to produce sharp, detailed images that can be manipulated without sacrificing the integrity of the images and is compatible with leading practice management systems. The new sensor system also comes standard with Progeny Imaging software – an easy-to-learn and easy-to-use software that speeds image acquisition, diagnosis and image handling.

For more information about ClearVision or other Progeny Imaging products, please visit [progenydental.com](http://progenydental.com).

### **About Midmark Dental**

Dedicated to helping dental professionals deliver the most efficient patient care, Midmark offers a complete line of innovative equipment solutions for operatories, instrument processing and central utilities. The Midmark Artizan™ Dental Furniture line and Integra™ Dental Casework offer the most comprehensive cabinetry solutions available from a dental manufacturer. And, its line of ergonomic dental chairs with patented integrated armrests is recognized for comfort and style. Designed to deliver exceptional value and productivity to high-tech dental practices, including intra-oral dental X-ray, digital panoramic and digital sensor systems, the Progeny dental imaging products lead the industry with more than 40,000 intra-oral X-ray installations. In addition, Midmark offers quality lighting, reliable delivery systems, ergonomic seating, air compressors and evacuation systems, as well as market-leading sterilizers.

### **About Midmark**

Midmark Corporation brings efficient patient care to millions of people each day in the human and animal healthcare industries around the world. The most trusted name in medical, dental and veterinary healthcare equipment solutions, Midmark is committed to providing innovative products and services for the healthcare professional, integrating value-added technology into everything it does. With over 1,400 teammates worldwide, Midmark is dedicated to making a positive difference in the practice of healthcare. Headquartered in Versailles, Ohio, Midmark Corporation maintains four subsidiaries in the United States. To support international healthcare markets, it holds subsidiaries in France, India and Italy. For more information about Midmark, visit the company's Web site at [midmark.com](http://midmark.com).

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